



SAN LUIS OBISPO  
**SYMPHONY**

2022-23 Sponsorships



# 4,700

people from San Luis Obispo County and beyond came to town to experience the excitement of a live orchestral music performance in 2019

# \$1.4M

San Luis Obispo Symphony invested this amount each year before the COVID-19 pandemic, to bring concerts and music education to our community.

# 33%

of revenue comes from ticket sales and tuition; the other portion comes from supporter and sponsorships from our community.



# 5

main stage concerts will be presented this season, at the Performing Arts Center San Luis Obispo.

# 100

students from SLO County and Santa Maria will benefit from participation in our Youth Symphony this season.

# THANK YOU

for your commitment to supporting music and music education in our community.

# season sponsorship

## Main Stage Series Sponsor - \$25,000

- 2 VIP subscriptions for the entire season
- Your name and logo as the presenting sponsor on all marketing materials for the season
- A full page ad in printed and electronic concert program
- Social media mentions on Instagram and Facebook
- Placement on the website and link to your company website
- Your name or logo on all emails and promotional materials advertising the concerts
- Name mention in all media releases promoting the season and Virtual concert events
- Name mention from stage before each concert
- Lobby table or representative at each concert

## Main Stage Supporting Sponsor - \$15,000

- 1 VIP subscription for the entire season
- A half-page ad in printed and electronic concert programs
- Your name and logo as a co-sponsor on all marketing materials for the season
- Logo or your company name in closing scroll at every concert that season
- Social media mentions on Instagram and Facebook
- Placement on the website and link to your company website
- Name mention in all media releases promoting the season and Virtual concert events
- Name mention from stage before each concert
- Lobby table or representative at each concert

# main stage concert sponsorship

## Solo Sponsor / New Years Pops Sponsor- \$12,000

- VIP parking for your sponsored concert
- One-minute opportunity to address our audience at your sponsored concert
- A full-page ad in our printed and electronic concert program for your sponsored concert
- Your name or logo in our closing scroll
- A lobby sign recognizing your sponsorship
- Social media mentions on our Instagram and Facebook
- Placement on our website and link to your company website upon request
- Your name or logo on all emails and concert promotions
- Name mention in all media releases promoting your sponsored concert
- Name mention from the stage at your sponsored concert
- Lobby table or representative at your sponsored concert

## Adagio Supporting Sponsor - \$5,000

- VIP parking for your sponsored concert
- A half-page ad in our printed and electronic concert program for your sponsored concert
- Your name or logo in our closing scroll
- A lobby sign recognizing your sponsorship
- Social media mentions on our Instagram and Facebook
- Placement on our website and link to your company website upon request
- Your name or logo on all emails and concert promotions
- Name mention in all media releases promoting your sponsored concert
- Name mention from the stage at your sponsored concert
- Lobby table or representative at your sponsored concert

# youth symphony sponsorship

## Youth Symphony Sponsor - \$3,000

- 4 VIP tickets & parking for Youth Symphony concerts
- One-minute opportunity to address our audience at Youth Symphony concerts
- A full-page ad in our printed and electronic concert program for all season concerts
- A lobby sign recognizing your sponsorship at Youth Symphony concerts
- Social media mentions on our Instagram and Facebook
- Placement on our website and link to your company website upon request
- Your name or logo on all Youth Symphony emails and concert promotions
- Name mention in all media releases promoting Youth Symphony concerts
- Name mention from the stage at your Youth Symphony concerts
- Lobby table or representative greeter at Youth Symphony concerts

## Youth Symphony Co-Sponsor - \$1,500

- 2 VIP tickets & parking for Youth Symphony concerts
- One-minute opportunity to address one audience at a Youth Symphony concert
- A half-page ad in our printed and electronic concert program for all season concerts
- A lobby sign recognizing your sponsorship at Youth Symphony concerts
- Social media mentions on our Instagram and Facebook
- Placement on our website and link to your company website upon request
- Your name or logo on all Youth Symphony emails and concert promotions
- Name mention in all media releases promoting Youth Symphony concerts
- Name mention from the stage at your Youth Symphony concerts
- Lobby table or representative greeter at Youth Symphony concerts

# music education sponsorship

*Instrument Petting Zoo - Various Concert Lobby & Community Event Dates*  
*Scholarships*  
*Musical Instrument Rentals & Loan*  
*Music Education General Support*

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## Instrument Petting Zoo - \$1,500

- 4 tickets to your choice of concerts or events where Instrument Petting Zoo will be held
- Signage on our Instrument Petting Zoo tables all season
- A quarter-page ad in our printed and electronic concert programs all season
- A lobby sign recognizing your sponsorship all season concerts
- Social media mentions on our Instagram and Facebook
- Placement on our website and link to your company website upon request
- Your name or logo on all Instrument Petting Zoo emails and concert promotions
- Name mention in all media releases promoting the Instrument Petting Zoo
- Name mention from the stage at season concerts and events with Instrument Petting Zoo
- Lobby table or representative greeter at concerts and events with Instrument Petting Zoo

## Youth Symphony Scholarships - \$580 per student

- 1 VIP ticket & parking for Youth Symphony concerts
- Your name or logo on all Youth Symphony emails and concert promotions
- Name mention from the stage at Youth Symphony concerts

## Musical Instrument Rentals & Loan - \$100 per instrument

- Your name on the instrument case of your sponsored instrument
- Your name or logo on all donor lists throughout the year

## Music Education General Support - any amount

- Your gift will be used in support of music education in the year it's given
- Your name or logo on all donor lists throughout the year

# AVILA POPS

## event sponsorship



*September 3 2022*

### Exclusive Event Sponsor - \$10,000

- 10 VIP tickets
- A full-page ad in printed and electronic concert programs
- A banner provided by you on stage
- Social media mentions on our Instagram and Facebook
- Placement on our website and link to your company website
- Your name or logo on all emails and event promotions
- Name mention in all media releases promoting the event
- Name mention from stage before the event
- Your promotional table or representative greeter at guest entry area

### Event Supporting Sponsor - \$5,000

- 5 VIP tickets
- A half-page ad in printed and electronic concert programs
- A banner provided by you at the entry gate
- Social media mentions on Instagram and Facebook
- Placement on website and link to your company website
- Your name or logo on all emails and event promotions
- Name mention in all media releases promoting the season
- Name mention from stage before the event
- Your promotional table or representative greeter at guest entry area

# sponsor commitment form

## Contact Information:

Business Name \_\_\_\_\_

E-mail \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

## SELECT YOUR SPONSORSHIP

- Season sponsor - \$25,000
- Season Co-Sponsor - \$15,000
- Avila Pops Sponsor - \$10,000
- Avila Pops Co-Sponsor - \$5,000
- Concert Sponsor/ NYE Sponsor - \$12,000

- Season Commitments Due 9/1/2022
- Concert commitments: 60 days prior
- Logo due 9/25/2022
- Ads due 30 days prior to concert
- Submit ads/logos to  
tess@slosymphony.org
- Send logo in JPG, EPS, or PDF format
- Video ads in complete .mov or .mp4
- Call 805-356-1438 with questions

- Youth Symphony Sponsor - \$3,000
- Youth Symphony Co-Sponsor - \$1,500
- Instrument Petting Zoo Sponsor - \$1,500
- Scholarship Sponsor - \$580 x \_\_\_\_\_ (quantity)
- Musical Instrument Sponsor - \$100 x \_\_\_\_\_ (quantity)
- Music Education General Support - \$ \_\_\_\_\_ (amount)

## Payment:

- Check Enclosed
- Credit Card \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ Code \_\_\_\_\_
- Please mail an invoice for payment

## MUSICIAN SPONSORSHIPS

- Section Lead Sponsor - \$2000
- Section Player Sponsor - \$1800
- Section Player Co-Sponsor - \$750

I would like to sponsor \_\_\_\_\_

\_\_\_\_\_  
(musician's name)

Return this form to SLO Symphony, 75 Higuera Street #160, San Luis Obispo, CA 93401





*BRAVO! Your Support is Music to our Ears*



slosymphony.org  
(805) 356-1438